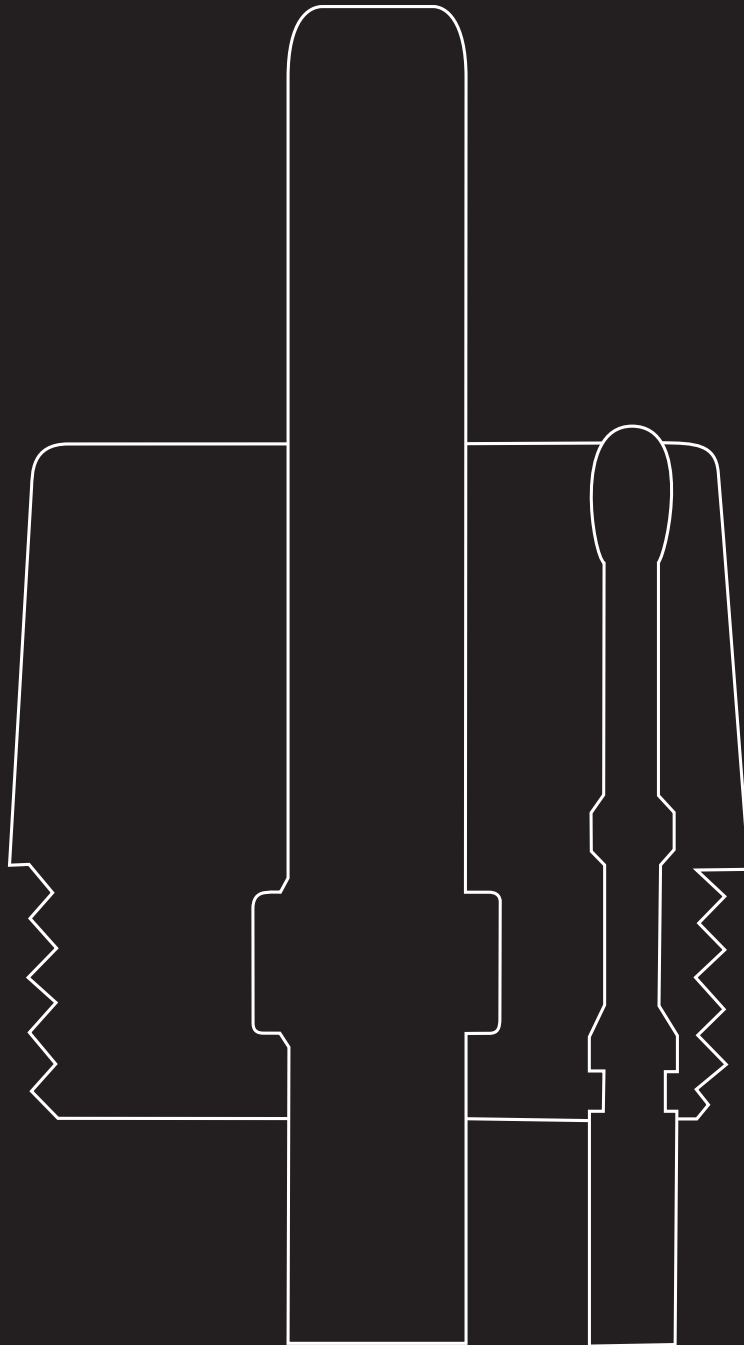


Male RCA  
**BulletPlug®**



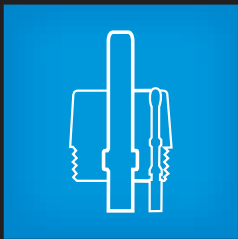
Unplated fine Silver (99.99%) or Tellurium Copper only. No Brass, no Nickel. Clean, unrestrained conductivity for the purest listening experience.

Patented design. Single-point star ground eliminates eddy currents and reduces electron turbulence.

Elegant geometry creates low mass conductors for reduced capacitive and inductive reactance, while high strength polymer parts minimise EMF, EFI and RFI influences.

**‘NOTHING  
LOST,  
NOTHING  
GAINED.’**

\* The best connector for optimising the performance of RCA terminated cables.



## Male RCA BulletPlug®

*Hear the difference  
for yourself!*

The ETI BulletPlug® represents a radical departure from conventional RCA designs. The ETI BulletPlug® is a minimalist design for maximum performance. Thickness, mass, materials, and contact surface area have been optimised to maintain signal integrity better than any RCA connector on the market.

Most audio/video cables are made from highly conductive annealed Copper or Silver wires – terminated with low-conductive, nickel and gold-plated brass RCA plugs. Annealed copper has a conductivity rating of at least 100% IACS (International Annealed Copper Standard). Brass has a conductivity rating of 28% IACS.

Specifically the traditional return/ground collar impairs electron flow through:

Eddy current distortion – as electrons proceed to and from the RCA socket into the collar through multiple contact points the equivalent of electron turbulence occurs. Signal degradation results

Capacitive distortion – where gaps exist between the socket and collar.

Micro-arcing distortion – an electrical short that can occur where gaps exist between the socket and collar.

RCA plugs are coaxial designs (metal return/ground surrounding signal pin) where an impedance effect is naturally occurring. Impedance has a varied and adverse impact on performance.

The ETI BulletPlug® solves this with a return pin that makes single point contact with the side wall of an RCA socket – concentrating electrons to one point thereby reducing distortion. In our patented design, This is a similar approach to “star earthing (grounding)” used in amplifiers.

For ultra conductivity ETI also offers the BulletPlug® in pure silver. Utilising the same patented RCA blueprint, the Silver ETI BulletPlug® provides enhanced conductivity for what is arguably the absolute best level of performance available.

The quality of the RCA plug can have a disproportionate effect on the final performance of the system. This is easy to understand when two points are taken into consideration.

1. The delicate nature of the tiny millivolt-level signals flowing through a system’s interconnect, digital, and video cables
2. The number of times these signals cumulatively travel through RCA connectors (usually low-conductive ones) en-route to their destination

### SPECIFICATIONS:

**Conductors:** Tellurium Copper or Pure 4N Silver

**Construction:** High strength, temperature resistant, electrically inert polymer over-moulds and injection moulded parts

**Impedance:** determined by the cable

**Housings:** ABS polymer (ID 9.25mm, total length 37.5mm) or Aluminium (ID 9.25mm, 44mm, colours: black, gold or silver)